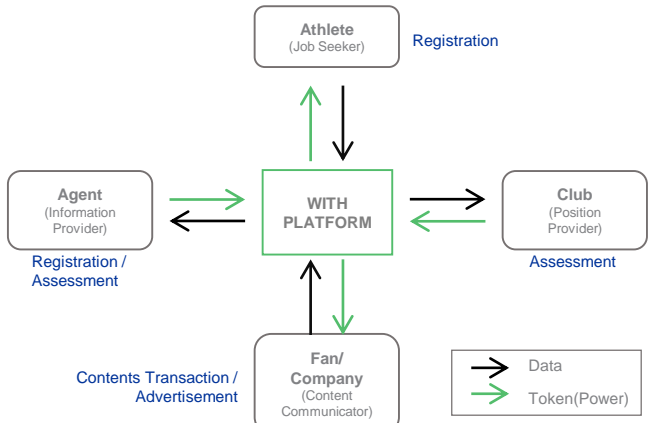


WITH IS...

WITH is a new career management platform

WITH platform supports sports career development where athletes across various sports events will gather career information and have self-PR opportunities on the platform. This is because, WITH platform connects sports athletes, clubs, agents and fans from all over the world by utilizing blockchain technology. Those users who contribute their time and attention towards generating informational data and contents for the platform are compensated in cryptocurrency according to a specified scheme designed by Project WITH. On the other hand, those who need information inquiry will have to pay service fee in cryptocurrency.

WITH Platform Ecosystem



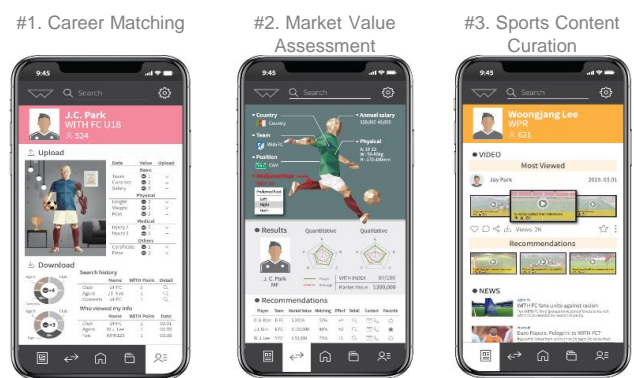
WHY WITH?

WITH solution resolves career problems in sports market

Career Problems in Sports Market

- Athletes**
 - Besides the world-famous athletes, many unknown players do not get enough opportunities due to the lack of network to find the appropriate club.
- Agents**
 - Highly depending on a few scouters and agents to discover unknown athletes with high potential
- Clubs**
 - Difficulties exist in negotiating the transfer fee/weekly wage due to the absence of accurate market valuation metric
- Fans**
 - Fans have fundamental needs of influencing the transfer of the athletes they support

WITH Solution



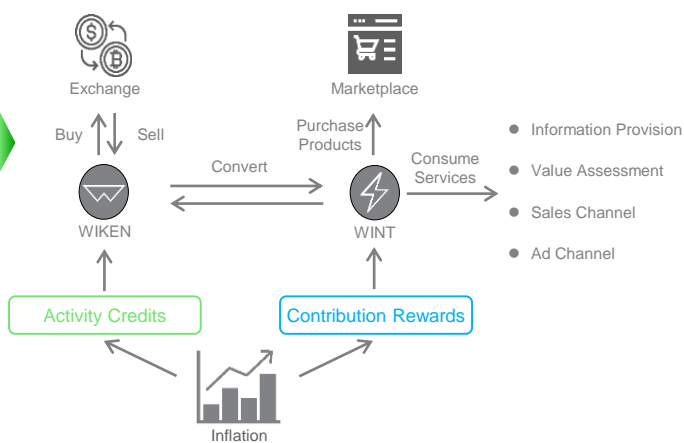
HOW WITH WORKS

WITH token mechanism facilitates WITH business

WITH Token Mechanism

- WIKEN**
 - WIKEN is a tool to purchase WITH POINT (WINT)
 - WIKEN can be purchased either from exchanges, or by converting with retained WINT in one to one ratio
 - WIKEN can be liquidated by selling on exchanges
- WINT**
 - WINT is mainly used in two payment ways:
 - Contribution rewards for data providers (Acquisition)
 - Service/contents/goods consumptions for information inquirers (Use)
 - WINT can be converted to WIKEN after a vesting period of 30 days

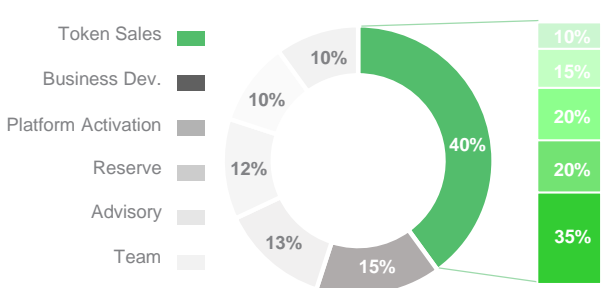
WITH Business



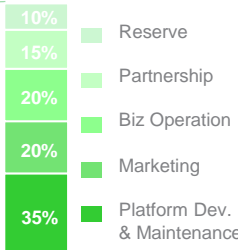
HOW WITH ICO PROCEEDS

Item	Details
Total Token Supply	1,200,000,000 WIKEN
Token for Sale	480,000,000 WIKEN
Price of 1 WIKEN	0.01 USD (1 USD = 100 WIKEN)
Hard Cap	4,800,000 USD
Soft Cap	800,000 USD

Token Sales Distribution



Use of Fund



WITH IS BUILT BY

Team

- CEO** Woongjang Lee (Deloitte, KPMG, Manchester Business School)
- COO** David Kim (Director of JS Foundation, Agent for Ji-Sung Park, CEO of JSML)
- CTO** Amanda Jang (Hyosung Information System, BS in EE, Yonsei Univ)
- CSO** Audrey Park (Deloitte, Cheil Worldwide, Manchester Business School)
- Marketing Head** Seonmin Lim (Director of Welliv)
- Director** Dokyun Kim (Youth Director of Ulsan Hyundai FC)
- Head of Design** Jooho Yook (Art Director of Wizad)
- Biz Developer** Jay Park (MS in Biz, Yonsei Univ)
- Biz Developer** Daniel Do (MS in Biz, Yonsei Univ)

Advisor

- Tanabe Nobuaki** (President of JEB Entertainment, FIFA Official Intermediary)
- Shin Mukeong** (CEO of Pitch Communications, Football Columnist)
- Dan Kwon** (Partner Lawyer at Hanbyol Law, LLC, Adjunct Professor at Seoul School of Integrated Sciences & Technologies)
- Francisco Jo** (CEO of Blockwater Management)
- Marco Pezzaiuoli** (Technical Director of Eintracht Frankfurt, Manager of German U-17 Football Team)
- Sangchul Yoo** (F) Manager of Jeonnam Dragons FC, (F) Member of Korean National Football Team 2002
- Keunho Lee** (Ulsan Hyundai FC, President of FIFPro Korea)
- Jongho Kim** (Chair of Marketing Strategy at Deloitte, KICPA, (F) Clients & Industries Lead Partner at Deloitte)
- Kwangryeol Yi** (CEO of DS Networks Asset Management, (F) Partner at KPMG)

WITH IS SUPPORTED BY

Content & Service Channel

- SHOOT & LOVE**: World Best Football YouTube Channel, 1,000k+ Subscribers
- PDB**: Korea Top Baseball YouTube Channel, 192k+ Subscribers
- I AM GROUND**: Korea Top Space Use Service Platform, 40k+ Members
- SCORE**: Japan Top Hallyu Newslette, 800k+ Monthly Subscribers
- 한국 풋살 커뮤니티**: Korea Best Football Community, 165k+ Subscribers
- 축구 말고 풋살**: Korea Best Football Facebook Page, 122k+ Subscribers

Industry

- BLOCKWATER MANAGEMENT**, **TOD Capital**, **ALTONOMY**, **Hexlant.**, **JS Foundation**, **Decenter**, **HANBYOL LAW,LLC**, **JEB ENTERTAINMENT**, **FIFPRO KOREA**, **Pitch communications Ltd.**, **MONDAY OFF**, **Bridge International group**, **KIME**, **한국체육추진연구소**, **LOKERRODY**, **TLB**